



Convention 2017 Program Ad Space

\$400 ___ full page

\$225 ___ half page

\$150 ___ quarter page

\$500 ___ Inside Front Cover

\$450 ___ Inside Back Cover

\$450 ___ Back Cover

Specifications of ads:

A Full Page finished size is 8.5" x 11". Must allow for folding, trimming etc. so we use as a standard **8" by 10.5"**

A half page is generally horizontal. So figure 8" by 5.25

A quarter page is going to be 4" by 5.25 (vertical) or 8" by 2.75" (horizontal)

Preferred file format: PDF, EPS, JPEG, TIF, AI. They should also supply email contact in case there is a "glitch" with the artwork sent electronically. Make sure that it is **BLACK AND WHITE** (not four color process). All fonts, photos, graphics, etc. must be linked to the file.

Interested Companies must e-mail Executive Director Maria Melchionda by September 15, 2017 with ad in correct format and send payment to: Maria Melchionda, MAHPERD, 209 Ridge St., Millis, MA 02054 maria@ma-hperd.org